



**Program of the Third International Workshop on  
Global Internet Governance: An Interdisciplinary Research Field in Construction**  
Organized by

**The Global Internet Governance Academic Network (GigaNet)**  
in cooperation with

**The Canadian Communication Association and Media@McGill**

**Programme du Troisième Atelier International sur  
La gouvernance globale d'Internet : un champ de recherche interdisciplinaire en  
construction**  
Organisé par

**Le Réseau académique sur la gouvernance globale d'Internet (GigaNet)**  
en collaboration avec

**l'Association canadienne de communication et Media@McGill**



GigaNet

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## **Presentation and Objectives / Présentation et objectifs**

Building on the success of its first two editions, respectively in Paris, France in June 2008 and in Brussels, Belgium in May 2009, the purpose of this third GigaNet workshop is twofold.

**The first day is dedicated to outreach sessions aimed at increasing the interest in the global Internet governance field among various academic disciplines and the civil society at large.** An academic roundtable will explore global Internet governance research and the methodological and theoretical contributions from different academic disciplines to the field. Open discussions will follow on current global Internet governance debates and their relevance to public policy making, led by Canadian experts analyzing how these issues are locally played out.

**The second day features thematic presentations selected upon submissions made in response to a call for contributions.** Scholars will present and discuss their work-in-progress in Internet Governance-related research, with the aim to identify emerging research themes and design a research agenda. In order to provide a survey of current academic activities in the field, share ideas and forge possible collaborations, presentations will focus on problematics, research designs, preliminary empirical results and conclusions in the aim of stimulating reflection and discussion amongst the audience.



Après le succès de ses deux premières éditions, respectivement à Paris, France en juin 2008 et à Bruxelles, Belgique en mai 2009, l'objectif de ce troisième atelier GigaNet est double.

**La première journée est dédiée à des sessions d'ouverture, dans l'objectif d'accroître l'intérêt pour le champ de la gouvernance globale d'Internet parmi les universitaires de différentes disciplines et la société civile dans son ensemble.** Une table ronde académique débattra de la recherche en matière de gouvernance globale d'Internet et des contributions théoriques et méthodologiques apportées par différentes disciplines à ce champ de recherche. Des discussions ouvertes suivront, consacrées aux débats actuels en matière de gouvernance globale d'Internet et de leur pertinence pour la définition de politiques publiques. Ces discussions seront introduites par des experts canadiens analysant comment ces questions sont déclinées localement.

**La deuxième journée est composée de présentations thématiques sélectionnées sur la base des contributions reçues en réponse à l'appel à participation.** Des universitaires du domaine présenteront et discuteront leurs travaux en cours sur la gouvernance d'Internet, en vue d'identifier des thèmes de recherche émergents et de définir des programmes de recherche. Dans l'objectif de proposer un panorama des activités académiques actuelles dans ce champ, d'échanger des idées et de forger de possibles collaborations, les présentations mettront l'accent sur les problématiques et les méthodologies de recherche, ainsi que sur les résultats empiriques et conclusions préliminaires, pour stimuler la réflexion et la discussion avec les participants.

**Detailed Program, Day 1 – Sunday 30 May 2010**  
**Programme détaillé, 1ère journée – Dimanche 30 mai 2010**

**9:30–10:00 – Coffee and Registration**

**10:00–10:30 – Opening Session**

**Welcoming Remarks**

- *Becky Lentz*, Local Organizing Committee Chair
- *Meryem Marzouki*, Program Committee Chair

**Presentation of the Workshop Organizers**

- The Global Internet Governance Academic Network (GigaNet), by *Milton Mueller*, Syracuse University & TU Delft, USA & The Netherlands
- The Canadian Communication Association (CCA), by *Daniel Paré*, University of Ottawa, Canada
- Media@McGill, by *Becky Lentz*, McGill University, Canada

**Contributions and Program Overview by Workshop Chair**

- *Meryem Marzouki*, CNRS & Université Pierre et Marie Curie, France

**10:30–12:30 – Roundtable: What is Internet Governance Research and What do Different Academic Disciplines Contribute to it?**

Global Internet governance is about institutions, regimes, actors and policies to deal with the global impact of Internet infrastructure, applications, services, content and activities. It refers to political, economical, social and technical norms and usages and how they interact in this context. Given the wide range of involved public and private actors and the variety of conflicting interests at stake, global Internet governance is also about ensuring the legitimacy and stability of this digital, globalized and distributed polity. This roundtable introduces these issues, problems, and processes and explores how different disciplines contribute to Internet governance research, in both theoretical and methodological terms.

**Introduction:** *Milton Mueller*, Syracuse University & TU Delft, USA & The Netherlands

**Speakers:**

- *Sandra Braman*, University of Wisconsin-Milwaukee, USA
- *Laura DeNardis*, Yale University, USA
- *Chris Marsden*, University of Essex, UK
- *Claudia Padovani*, University of Padova, Italy
- *Daniel Paré*, University of Ottawa, Canada (TBC)

**12:30–13:30 – Lunch (provided on site)**

**13:30–16:00 – Civil Society Outreach Session / Dialogue avec la société civile  
(Open Mic Bilingual Discussion / Discussion ouverte bilingue)**

This session aims at facilitating dialogue between academics, NGOs and other civil society groups and at trying to draw some new relevant perspectives into the conversation. The session is

divided into three discussions, each focused on a particular issue. After an introduction of the topic by invited representatives of Canadian groups or coalitions, an informal discussion will follow, dedicated to information exchange and to the exploration of how current Global Internet Governance issues are playing out in Canada, international fora and elsewhere. Discussions will be conducted in both English and French. Since there will be no simultaneous interpretation available, participants will use their preferred language to express themselves, with bilingual moderators facilitating the discussions.



Cette session vise à faciliter le dialogue entre universitaires, ONGs et autres groupes de la société civile et à identifier de nouvelles perspectives dans le débat sur la gouvernance globale d'Internet. La session est divisée en trois moments, chacun mettant l'accent sur une question donnée. Après une introduction du sujet par un représentant invité de coalitions associatives canadiennes, une discussion informelle s'établira, dédiée à l'échange d'information et à l'analyse de la manière selon laquelle les questions de gouvernance globale d'Internet se déclinent dans le contexte canadien, mais aussi dans des forum internationaux.

Les débats seront conduits en anglais et en français. L'interprétation simultanée n'étant pas disponible, les participants s'exprimeront dans la langue de leur choix, et des modérateurs bilingues faciliteront les échanges.

***13:30–14:45 – Topic 1: Network Neutrality / Neutralité des réseaux***

**Introduction:** Steve Anderson, Executive Director / Directeur exécutif, OpenMedia.ca; Coordinator / Coordinateur, SaveOurNet.ca Coalition, Canada

**Facilitation:** TBD

***14:45–16:00 – Topic 2: Intellectual Property and Copyright / Propriété intellectuelle et copyright***

**Introduction:** David Fewer, Director / Directeur, CIPPIC (Canadian Internet Policy and Public Interest Clinic / Clinique d'intérêt public et de politique d'Internet du Canada), Canada

**Facilitation:** Jeremy Shtern, Ryerson University, Canada

**16:00–16:30 – Coffee Break / Pause café**

***16:30–18:00 – Civil Society Outreach Session (Cont'd) / Dialogue avec la société civile (suite)***

***16:30–17:45 – Topic 3: Privacy and Surveillance / Vie privée et surveillance***

**Introduction:** Dominique Peschard, President, Ligue des droits et libertés (Quebec); Representative / Représentant, ICLMG/CSILC (International Civil Liberties Monitoring Group / Coalition pour la surveillance internationale des libertés civiles), Canada

**Facilitation:** TBD

***17:45–18:00 – Conclusions***

## **Detailed Program, Day 2 – Monday 31 May 2010** **Programme détaillé, 2e journée – Lundi 31 mai 2010**

### **8:30–10:00 – Session 1: Access to Infrastructure Policies**

Internet has become an essential tool to exercise everyday activities. Access to infrastructure is the first prerequisite to satisfy the resulting legitimate expectation that Internet services be accessible, affordable and unobstructed. This session will examine national, regional and international governance issues related to such access to infrastructure policies.

*Chair: Keisuke Kamimura, International University of Japan, Japan*

*Speakers:*

- **The Opportunity of Convergence: Using the Spectrum to Rethink the Limits of Civil Society and the Internet in the Case of Uruguay**  
*Evan Light, Université du Québec à Montréal, Canada*
- **Different Paths to Universal Broadband: The Impact of Political Structure, Governance and Policy Initiatives on Broadband Internet Diffusion in the Developed and Developing Worlds**  
*Jeff Gulati and David Yates, Bentley University, USA*
- **Internet Law and Governance: Co-Regulation as a Constitutional Solution?**  
*Chris Marsden, University of Essex, UK*

### **10:00–11:00 – Session 2: Protocols and Standards**

“Code is law” or, more exactly, “code is policy”. Well, but how exactly these policies have been defined for 40 years, through thousands of RFCs and in so-called technical fora? What were, and still are, the policy *debates* involved in these discussions? This session will go beyond the acknowledgement that technical norms are defining and implementing political, legal and social norms, to decrypt the processes of policy making underlain by the discussions and adoptions of such technical standards.

*Chair: Becky Lentz, McGill University, Canada*

*Speakers:*

- **Governance by Design: Technical Decision-Making for the Internet and Social Policy**  
*Sandra Braman, University of Wisconsin-Milwaukee, USA*
- **Securing Critical Internet Resources: Influencing Standards through Delegation and Social Networks**  
*Brenden Kuerbis, Syracuse University, USA*

### **11:00–11:30 – Coffee Break**

## **11:30–13:00 – Session 3: Content and Behavior Governance**

Internet regulation and governance policies are often decided and applied without even studying their actual need and their actual impact in terms of content and behavior. With different case studies, this session will explore whether current policies pass the reality check.

*Chair: Meryem Marzouki, CNRS & Université Pierre et Marie Curie, France*

*Speakers:*

- **Cybercrime in The Netherlands 2009. A Picture on the basis of Police Files**  
*Wouter Stol, E.R. Leukfeldt and M.M.L. Domenie, NHL University, The Netherlands*
- **The Evolving Model of Content Regulation via Multi-Level Internet Governance: A Self-Regulation System in Korea**  
*YongSuk Hwang and Hyunjoo Lee, KunKuk University, The Republic of Korea and SUNY Buffalo, USA*
- **Behavioral Aspects of the Use of URLs**  
*Dmitry Epstein, Cornell University, USA*

## **13:00–14:00 – Lunch (provided on site)**

## **14:00–15:30 – Session 4: Actors, Institutions and Regimes**

Who are the players in the global Internet governance game? What are the rules of the game and how are they transforming in the course of the game or even performed by the game itself? How is the playground defined anyway, and who defines it? After the analysis of two case studies, a national and a transnational one, this session will introduce a methodological proposal for a collaborative mapping of the field.

*Chair: Marianne I. Franklin, Goldsmiths, University of London, UK*

*Speakers:*

- **The Green Dam Case: A New Model of Chinese Internet Governance?**  
*Jing Xu, Peking University, China*
- **Transnational Regulation of the Information Society: Institutional Emergence, Power, Authority**  
*Michèle Rioux and Nicolas Adam, Université du Québec à Montréal, Canada*
- **Mapping Internet Governance: A Proposal for Scholarly Collaboration**  
*Claudia Padovani and Arne Hinz, University of Padova, Italy and McGill University, Canada & Central European University, Hungary*

## **15:30–16:00 – Closing Session**

## **Registration Form and Practical Information** **Formulaire d'inscription et informations pratiques**

The workshop will be held at **McGill University, Thomson House**, 3650 McTavish Street, Montreal, Quebec H3A 1Y2, Canada.

Attendance at the workshop is free and open to all interested parties, but early registration is required for logistics arrangements.

**Please fill in the workshop registration form and sent it back to:  
juliana.dalley@mail.mcgill.ca , before 12 May 2010.**

Lunch will be provided on site, but **people registering after this date will have to make their own lunch arrangements.**

**The workshop registration form, a map of the McGill campus, directions to the campus and other practical information** on local transportation and accommodation are available on the workshop website at: **[giga-net.org/page/2010-international-workshop](http://giga-net.org/page/2010-international-workshop).**



L'atelier se déroulera à l'**Université McGill, bâtiment Thomson House**, 3650 rue McTavish, Montréal, Québec H3A 1Y2, Canada.

La participation à l'atelier est gratuite et ouverte à toute personne intéressée. Toutefois, l'inscription préalable est nécessaire à l'organisation logistique.

**Veuillez renseigner le formulaire d'inscription à l'atelier et le retourner à:  
juliana.dalley@mail.mcgill.ca , avant le 12 mai 2010.**

Le déjeuner sera fourni sur place, mais **les personnes inscrites après la date limite devront déjeuner par leurs propres moyens.**

**Le formulaire d'inscription à l'atelier, un plan du campus McGill, des informations d'accès au campus et autres informations pratiques** sur les moyens de transport et d'hébergement à Montréal sont disponibles sur le site web de l'atelier à : **[giga-net.org/page/2010-international-workshop](http://giga-net.org/page/2010-international-workshop)**.

## **Program Committee ≈ Comité de programme**

- *Laura DeNardis*, Yale University, USA
- *Meryem Marzouki*, CNRS & Université Pierre et Marie Curie, France
- *Milton Mueller*, Syracuse University, USA & TU Delft, The Netherlands
- *Claudia Padovani*, Padova University, Italy & McGill University, Canada
- *Jeremy Shtern*, Ryerson University, Canada

## **Local Organizing Committee ≈ Comité local d'organisation**

- *Juliana Dalley*, McGill University, Canada
- *Becky Lentz*, McGill University, Canada
- *Daniel Paré*, University of Ottawa, Canada
- *Claire Roberge*, McGill University, Canada

## **Organizers ≈ Organisateurs**

- Global Internet Governance Academic Network ≈ Réseau académique sur la gouvernance globale d'Internet (GigaNet, giga-net.org)
- The Canadian Communication Association ≈ Association canadienne de communication (ACC-CCA, www.acc-cca.ca), Canada
- Media@McGill (media.mcgill), Canada

## **Sponsors ≈ Parrainage**

- Global Internet Governance Academic Network ≈ Réseau académique sur la gouvernance globale d'Internet (GigaNet)
- The Canadian Communication Association (CCA) ≈ Association canadienne de communication (ACC), Canada
- Media@McGill, Canada
- Computer Sciences Laboratory of Paris 6 ≈ Laboratoire d'informatique de Paris 6 (LIP6), France
- Université Pierre et Marie Curie (UPMC), France

## **Workshop Website ≈ Site web de l'atelier**

- [giga-net.org/page/2010-international-workshop](http://giga-net.org/page/2010-international-workshop)