



**Fundraising Proposal for
Internet Governance Forum (IGF) VIII
21 – 25 October 2013
Bali – Nusa Dua, Indonesia
www.igf2013.or.id**



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A. INTRODUCTION

Internet Governance Forum (IGF) is a very strategic global event to discuss and decide the future of the Internet. Previously, IGF was held consecutively in Athens, Rio de Janeiro, India, Egypt, Lithuania, Kenya, and Azerbaijan. This year, a joint initiative of Indonesian government, business, and civil society groups, the Indonesian Internet Governance Forum (ID-IGF) plans to pioneer a new multi-stakeholder model for hosting the IGF in Bali, Indonesia. It is a very good opportunity for us to be involved in the worldwide discussion forum about the Internet since almost none Internet global event convened in Indonesia.

These stakeholders' decision to come together to co-host this global event signals their strong support for the IGF and their commitment to the principles of openness and inclusivity on which it is based. This initiative is also intended to add momentum to the efforts of the ID-IGF to promote inclusive multi-stakeholder dialogue on Internet governance in Indonesia itself, and will provide an opportunity to showcase some of the innovative and good practices emerging in the country's rapidly evolving Internet sector.

The decision of the ID-IGF Multi-Stakeholder Forum members to work together to host the 8th Global IGF in Indonesia in 2013 underscores their commitment to internationally recognized principles and objectives relating to the development and governance of the Internet, including those set out in the Millennium Declaration, the WSIS Geneva and Tunis commitments and Action Plan. These include the development of a people-centred, inclusive, development-oriented and non-discriminatory Information Society, in which the benefits of information and communications technology are widely available.

Specifically, this initiative signals the strong support of the Indonesian government, business and civil society representatives for the IGF as a forum for discussion and consensus building, and their commitment to the principles of inclusivity and multi-stakeholderism on which it is based. These stakeholders are committed to working with others to promote tangible outputs from the 2013 IGF.



The ID-IGF members also hope that their novel multi-stakeholder approach to hosting the IGF will provide a concrete example of multi-stakeholder collaboration that might serve to demonstrate a sustainable model for the continuation of the IGF in the future. It is also hoped that hosting the Global Internet Governance Forum in Indonesia will add to the momentum of the newly established ID-IGF in its efforts to promote transparent and accountable governance of the Internet in Indonesia. The event will raise the profile of the recently established ID-IGF by stimulating the participation of government, business and civil society representatives and providing opportunities for networking and knowledge sharing. It will also provide opportunities for these actors to showcase innovative and good practices in Internet governance in Indonesia.

B. KEY ACTORS AND APPROACH TO ORGANIZING THE IGF 2013

In preparation for the hosting of the IGF 2013, representatives of the Indonesian government, business and civil society organizations involved in the ID-IGF Multi-Stakeholder Forum held a number of discussions on the division of roles and responsibilities for the organization of the event. At a meeting on 28 December 2012, it was proposed to develop an MoU between the Indonesia Internet Service Provider Association (APJII), Association of Higher-Learning Institution in Computing and Information Studies in Indonesia (APTIKOM), National ICT Council (DETIKNAS), Indonesian CSOs Network for Internet Governance (ID-CONFIG), Indonesian Information Technology Federation (FTII), Hivos, ICT Watch and the Indonesian Internet Centers Association (AWARI) that would:

1. Mandate APJII to develop an MoU with the Indonesian Ministry of Communication and Information Technology (CIT) on the hosting of the IGF 2013
2. Mandate APJII to establish and manage a bridging fund for the IGF 2013

Based on the MoU between APJII and Ministry of CIT, it was agreed to establish a Steering Committee and an Organizing Committee for the 2013 IGF. The key actors and their roles and responsibilities in relation to the IGF 2013 are as follows:



1. Indonesian Government

- Sign Host Country Agreement with the United Nations
- Responsible for coordinating with various government agencies on issues including, but not limited to, security, protocol, jurisdiction, immigration.

2. ID-IGF Multi-Stakeholder Forum

- Overall responsible for the funding of the IGF, based on MoU to be signed between APJII, as the representative of ID-IGF, and the Ministry of Communication and IT
- Responsible for resource mobilization, in particular seeking sponsorship, grants and in-kind support from private sector, government and funding agencies.

3. IGF 2013 Steering Committee

- Responsible for resource mobilization, in particular seeking sponsorship, grants and in-kind support from private sector, government and funding agencies.
- Provide input into the substantive content and planning process of the IGF.

4. IGF 2013 Organizing Committee

- Overall responsible for coordinating logistics, use of funds, and reporting for the IGF.
- Oversee fundraising for the event.
- Ensure smooth coordination with national and local government agencies on key issues including security, protocol, visa, customs.



C. FUND RAISING APPROACH AND GLOBAL BUDGET OF IGF 2013

The following summarizes the key points of the ID-IGF steering committee approach to fundraising :

- Fundraising for the IGF 2013 will be conducted under the name of the Indonesia Internet Service Provider Association (APJII) and the ID-IGF Multi-Stakeholder Forum.
- All sectors represented in the ID-IGF (civil society, business, and government) will play a role in identifying funding opportunities, such as sponsorship and grants.
- The ID-IGF members commit to ensuring that funds for the event are managed in a transparent and accountable way. This will include the compilation of reports on funds and publication of reports on the ID-IGF website.
- Indonesia ISP Association will have the primary responsibility of the management of funds from sponsors/ donors. Commitments from government departments to fund specific items/events are welcomed and can be conducted under MoU.

The overall fundraising target for hosting the IGF 2103 is **USD 2,218,573.57 (IDR 21,076,448,915)**. The breakdown of the key items to be funded are as follows: *[next page]*

BUDGET PROJECTION for ALLOCATED SPONSOR

8TH GLOBAL INTERNET GOVERNANCE FORUM (IGF) 2013

VENUE : BALI NUSA DUA CONVENTION CENTER, 21 - 25 OCTOBER 2013 - BALI

Currency Exchange : USD 1 = IDR 9,500



NO	DESCRIPTIONS	ESTIMATED BUDGET CALCULATION				SUB TOTAL COST	
		UNIT PRICE (IDR)	QUANTITY			(IDR)	(USD)
I. UN COST							
1	INTERPRETATION	276,080	1 PACKAGE	1 TIME	2,622,760,000	276,080.00	
2	IGF SECRETARIAT	43,002	1 PACKAGE	1 TIME	408,519,000	43,002.00	
3	UN DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS (UN-DESA)	7,922	1 PACKAGE	1 TIME	75,259,000	7,922.00	
4	UN WEB STAFF NAIROBI	16,801	1 PACKAGE	1 TIME	159,609,500	16,801.00	
5	PRESS OFFICERS	4,980	1 PACKAGE	1 TIME	47,310,000	4,980.00	
6	SCRIBES AND WEB SCRIBE STREAMING SERVICES	97,850	1 PACKAGE	1 TIME	929,575,000	97,850.00	
7	SECURITY PERSONNEL	55,286	1 PACKAGE	1 TIME	525,217,000	55,286.00	
8	BOOK : PROCEEDING OG THE IGF MEETING	18,000	1 PACKAGE	1 TIME	171,000,000	18,000.00	
9	CONTINGENCY PROVISION (10%)	51,992	1 PACKAGE	1 TIME	493,924,950	51,992.10	
10	INFLATION PROVISION (2%)	10,398	1 PACKAGE	1 TIME	98,784,990	10,398.42	
11	PROGRAMME SUPPORT COSTS (5%)	25,996	1 PACKAGE	1 TIME	246,962,475	25,996.05	
TOTAL UN COST					5,778,921,915	608,307.57	
II. PREPARATION COST							
A PREPARATION					1,180,415,000	124,254.21	
1	REGULAR MEETING	2,500,000	1 PERSON	20 TIME	50,000,000	5,263.16	
2	VENUE SURVEY, UN DESA PERSONEL (28 JAN-05 FEB 2013)	50,000,000	2 PERSON	1 TIME	100,000,000	10,526.32	
3	VENUE SURVEY, ID-IGF PERSONEL (28 JAN-05 FEB 2013)	9,387,500	8 PERSON	1 TIME	75,100,000	7,905.26	
4	TRANSPORT	3,325,000	1 PACKAGE	1 TIME	3,325,000	350.00	
5	CITY TOUR	2,850,000	1 PACKAGE	1 TIME	2,850,000	300.00	
6	SECURITY SURVEY, UN DESA PERSONEL (END May 2013)	87,300,000	6 PERSON	1 TIME	523,800,000	55,136.84	
7	SECURITY SURVEY, ID-IGF PERSONEL (End of May))	11,050,000	5 PERSON	1 TIME	55,250,000	5,815.79	
8	TRANSPORT	3,990,000	1 PACKAGE	1 TIME	3,990,000	420.00	
9	VISIT PARIS / WSIS & MAG (25 FEB-01 MAR 2013)	45,125,000	1 PERSON	1 TIME	45,125,000	4,750.00	
10	COORDINATING MTG & DETAIL SURVEY VENUE	6,062,500	2 PERSON	9 TIME	109,125,000	11,486.84	
11	VISIT GENEVA (20-24 MAY 2013)	34,675,000	2 PERSON	1 TIME	69,350,000	7,300.00	
12	EVENT ID IGF-MAG	350,000	50 PERSON	1 TIME	17,500,000	1,842.11	
13	EVENT FUND RAISING	500,000	100 PERSON	2 TIME	100,000,000	10,526.32	
14	ACTIVITY	25,000,000	1 PACKAGE	1 TIME	25,000,000	2,631.58	
B SECRETARIAT COMMITTEE					247,500,000	26,052.63	
1	COORDINATOR / SUPERVISOR	6,000,000	1 PERSON	11 MO	66,000,000	6,947.37	
2	STAFF	3,000,000	3 PERSON	11 MO	99,000,000	10,421.05	
3	OPERATIONAL	5,000,000	1 PACKAGE	11 MO	55,000,000	5,789.47	
4	RENTAL (NOTEBOOK, PRINTER, SCANNER, ETC)	2,500,000	1 PACKAGE	11 MO	27,500,000	2,894.74	
C PARTICIPANT VISA ON ARRIVAL					500,000,000	52,631.58	
ARRIVAL VISA TO BE REIMBURSED AT VENUE		250,000	2,000 PERSON	1 TIME	500,000,000	52,631.58	
D PCO / EVENT ORGANIZER					836,212,000	88,022.32	
1	PCO FEE (8% FROM THE MEETING COSTS : I, II & III)	716,212,000	1 PACKAGE	1 TIME	716,212,000	75,390.74	
2	ACCOMODATION	30,000,000	1 PACKAGE	1 TIME	30,000,000	3,157.89	
3	AIRLINE TICKET/ TRANSPORT	40,000,000	1 PACKAGE	1 TIME	40,000,000	4,210.53	
4	NOTE TAKER AND RAPPERTOURS	2,000,000	5 PERSON	5 DAY	50,000,000	5,263.16	
F POST EVENT					80,000,000	8,421.05	
TOTAL PREPARATION COST (A-F)					2,844,127,000	299,381.79	
III. EVEN COST							
A VENUE & ROOM PACKAGE + AUDIO VISUAL & MULTIMEDIA					9,643,650,000	1,015,121.05	
1	GALA DINNER on 24 Oct, 2013				700,000,000	73,684.21	
	DINNER PACKAGE	250,000	2,000 PERSON	1 DAY	500,000,000	52,631.58	
	DANCE OR PERFORMANCE (Gala Dinner)	200,000,000	1 PACKAGE	1 DAY	200,000,000	21,052.63	
2	DAY 0 Mon, Oct 21, 13				1,030,530,000	108,476.84	
	FULL DAY MEETING PACKAGES + LUNCH	625,000	500 PERSON	1 DAY	312,500,000	32,894.74	
	AUDIO VISUAL, MULTIMEDIA :				718,030,000	75,582.11	
	MAIN CONFERENCE ROOM	367,590,000	1 PACKAGE	1 DAY	367,590,000	38,693.68	
	BREAKOUT MEETING ROOM	302,940,000	1 PACKAGE	1 DAY	302,940,000	31,888.42	
	BILATERAL MEETING ROOM	37,500,000	1 PACKAGE	1 DAY	37,500,000	3,947.37	
	SHUTTLE BUS HOTEL - VENUE	400,000	25 CARS	1 DAY	10,000,000	1,052.63	
3	DAY 1 Tue, Oct 22, 13				1,818,030,000	191,371.58	
	FULL DAY MEETING PACKAGES + LUNCH	550,000	2,000 PERSON	1 TIME	1,100,000,000	115,789.47	
	AUDIO VISUAL, MULTIMEDIA :				718,030,000	75,582.11	
	MAIN CONFERENCE ROOM	367,590,000	1 PACKAGE	1 DAY	367,590,000	38,693.68	
	BREAKOUT MEETING ROOM	302,940,000	1 PACKAGE	1 DAY	302,940,000	31,888.42	
	BILATERAL MEETING ROOM	37,500,000	1 PACKAGE	1 DAY	37,500,000	3,947.37	
	SHUTTLE BUS HOTEL - VENUE	400,000	25 CARS	1 DAY	10,000,000	1,052.63	
4	DAY 2 Wed, Oct 23, 13				1,818,030,000	191,371.58	
	FULL DAY MEETING PACKAGES + LUNCH	550,000	2,000 PERSON	1 TIME	1,100,000,000	115,789.47	
	AUDIO VISUAL, MULTIMEDIA :				718,030,000	75,582.11	
	MAIN CONFERENCE ROOM	367,590,000	1 PACKAGE	1 DAY	367,590,000	38,693.68	
	BREAKOUT MEETING ROOM	302,940,000	1 PACKAGE	1 DAY	302,940,000	31,888.42	
	BILATERAL MEETING ROOM	37,500,000	1 PACKAGE	1 DAY	37,500,000	3,947.37	
	SHUTTLE BUS HOTEL - VENUE	400,000	25 CARS	1 DAY	10,000,000	1,052.63	
5	DAY 3 Thu, Oct 24, 13				1,818,030,000	191,371.58	
	FULL DAY MEETING PACKAGES + LUNCH :	550,000	2,000 PERSON	1 TIME	1,100,000,000	115,789.47	
	AUDIO VISUAL, MULTIMEDIA :				718,030,000	75,582.11	
	MAIN CONFERENCE ROOM	367,590,000	1 PACKAGE	1 DAY	367,590,000	38,693.68	
	BREAKOUT MEETING ROOM	302,940,000	1 PACKAGE	1 DAY	302,940,000	31,888.42	
	BILATERAL MEETING ROOM	37,500,000	1 PACKAGE	1 DAY	37,500,000	3,947.37	
	SHUTTLE BUS HOTEL - VENUE	400,000	25 CARS	1 DAY	10,000,000	1,052.63	
6	Day 4 Fri, Oct 25, 13				1,818,030,000	191,371.58	
	FULL DAY MEETING PACKAGES + LUNCH :	550,000	2,000 PERSON	1 TIME	1,100,000,000	115,789.47	
	AUDIO VISUAL, MULTIMEDIA :				718,030,000	75,582.11	
	MAIN CONFERENCE ROOM	367,590,000	1 PACKAGE	1 DAY	367,590,000	38,693.68	
	BREAKOUT MEETING ROOM	302,940,000	1 PACKAGE	1 DAY	302,940,000	31,888.42	
	BILATERAL MEETING ROOM	37,500,000	1 PACKAGE	1 DAY	37,500,000	3,947.37	
	SHUTTLE BUS HOTEL - VENUE	400,000	25 CARS	1 DAY	10,000,000	1,052.63	
7	ACCOMODATION FOR ID IGF COMMITTEE	1,500,000	50 ROOM	6 DAY	450,000,000	47,368.42	
8	AIRLINE TICKET FOR ID IGF COMMITTEE (RETURN)	3,500,000	50 UNIT	1 TIME	175,000,000	18,421.05	
9	SHUTTLE BUS BETWEEN HOTEL AND AIRPORT (OPTIONAL)	400,000	10 CARS	4 DAY	16,000,000	1,684.21	
B PRODUCTION & EQUIPMENT					2,322,250,000	244,447.37	
1	PERSONAL COMPUTER	158,400,000	1 PACKAGE	5 DAY	792,000,000	83,368.42	
2	COLOUR PRINTER	85,800,000	1 PACKAGE	5 DAY	429,000,000	45,157.89	
3	SCANNER	9,000,000	1 PACKAGE	5 DAY	45,000,000	4,736.84	
4	HIGHSPEED COLOUR PHOTOCOPY	37,500,000	1 PACKAGE	5 DAY	187,500,000	19,736.84	
5	FACS MACHINE	2,250,000	1 PACKAGE	5 DAY	11,250,000	1,184.21	
6	DIRECT LINE	106,500,000	1 PACKAGE	5 DAY	532,500,000	56,052.63	
7	ONLINE BROADCASTING SYSTEM (Server, Camera & Maintenance)	10,000,000	1 PACKAGE	5 DAY	50,000,000	5,263.16	
8	CABLE & POWER PLUG	75,000,000	1 Lot	1 TIME	75,000,000	7,894.74	
9	INTERNET & INFRASTRUCTURE (Server, Router, Switch, AP, UTP)	200,000,000	1 PACKAGE	1 TIME	200,000,000	21,052.63	
C MERCHANDISE AND OTHERS					487,500,000	51,315.79	
1	CANVAS BAG	150,000	2,000 UNIT	1 TIME	300,000,000	31,578.95	
2	NAME TAG & LANYARD	50,000	2,000 UNIT	1 TIME	100,000,000	10,526.32	
4	DESIGN, SPANDUK, X-BANNER, ETC	30,000,000	1 PACKAGE	1 TIME	30,000,000	3,157.89	
5	PHOTO BOOTH + PRINTING	10,000,000	2 UNIT	1 TIME	20,000,000	2,105.26	
6	PHOTO AND VIDEO DOCUMENTATION	7,500,000	1 PACKAGE	5 DAY	37,500,000	3,947.37	
TOTAL EVENT COST (A-C)					12,453,400,000	1,310,884.21	
TOTAL UN COST, PREPARATION COST (A-C) & EVENT COST (A-F)					21,076,448,915	2,218,573.57	



D. FUND MANAGEMENT

IGF fund management by the Indonesia ISP Association (APJII)

- **History**

The Indonesia Internet Service Provider Association (APJII) was established by notary deed in 1996 and confirmed by Ministerial Decree in 2011.

- **Fund Management**

APJII has opened two accounts (one in US dollars and another in Indonesian rupiah) to manage funds for the global IGF. Based on funding agreements, any funds remaining following the event will be used to support the future activities of the Indonesian Internet Governance Forum (ID-IGF).

- **Financial Standard Operating Procedure**

Funds will be managed in line with the APJII's standard procedures, including approval processes and documents (e.g. users request, issuance of cheques by executive staff, and approval by Treasury, General Secretary and Chief of APJII). Additionally, representatives of the ID-IGF will also sign off on fund use. All procurements above a specified level require at least three candidates/proposals.

- **Reporting**

Internal reporting on use of funds is made to APJII's Board of Trustees and during APJII annual meeting. Regular reports on the accounts and use of funds will also be provided to the ID-IGF Steering Committee (SC) and Organizing Committee (OC).

- **Audit**

APJII follows all relevant Indonesian accounting rules. Its accounts are subject to annual audits by Certified Public Accountants.

- **Similar Experience of Fund Management**

- APRICOT 2006 Tech Conference
- IPv6 Summit 2010
- IPv6 Task Force.



E. POTENTIAL OF SPONSORS AND TYPES OF SUPPORT FOR GLOBAL IGF 2013

The following table outlines types of support that may be provided by other parties:

INSTITUTIONS	MODELS OF FUNDING	SPONSORSHIP OPPORTUNITY*
Private Sector	Cash Sponsor: Contribute to the funding of general costs of the global IGF 2013;	Branding on equipment, such as computers, goods and/or services.
		Major sponsors may recommend speaker(s) for the closing ceremony.
Donors/ International Organizations	Grant: Contribution to fund the general costs of the IGF .Funds can be transferred through APJII or alternate institutions.	Company banners or logo on the website; and major sponsors may organize a side event to the IGF.
Government	Funding for specific items, such as events / side locations.	Major sponsors may lead a session in the IGF and be responsible for opening, summary, and the closing of events (the selection of panelists is not included).

*) Compensation in the form of event invitations will be distributed by our local Event Organizer. Therefore, please reserve number of tickets in advance.

We believe that your company/organization's support of IGF 2013 would provide an effective mean to maximize the promotion and improvement of Your Company networks. We also welcome further discussion on other forms of contribution or compensation.

For sponsorship forms, please see Appendix 1 to Appendix 4.



F. CONTACT PERSON

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Appendix – 1

Platinum Package

USD 105,263.158 (IDR. 1,000,000,000)

1. Maximum of 2 (two) sponsors.
2. Sponsorship benefits:
 - + 10 (ten) Invitations to attend the High Level Meeting;
 - + 10 (ten) Invitations to attend the Presidential Event / Executive Lecturer;
 - + 10 (ten) Invitations to attend the Gala Dinner;
 - + 10 (ten) Invitations to attend the Exhibition intended for partners/sponsors;
 - + Company Logo and Name on IGF Book;
 - + Company Logo and Name on IGF Daily Bulletin;
 - + Company Logo on all directional signage around the Exhibition location ;
 - + Company Logo on 50 (fifty) Vertical Banners at the entrance to Bali Nusa Dua Convention Centre (BNDCC);
 - + Company Logo on 50 (fifty) Horizontal Banners at the entrance to BNDCC;
 - + Company Logo on 25 (twenty-five) Hanging Banners around BNDCC;
 - + Company Logo at the Welcome Gate;
 - + Company Logo on 2 (two) Giant Banners (4m x 6m) around BNDCC;
 - + Company Logo on the Host Country Website www.igf2013.or.id;
 - + Company Logo on Advertising/Print Media;
 - + Company Logo on Billboards on the main streets of Jakarta and Denpasar, Kuta, and Nusa Dua, Bali;
 - + Company Logo on Triangle Banners all the way to BNDCC;
 - + Company Logo on Posters and Leaflets;
 - + Company Logo on Photo Booth;
 - + Company Logo on Promotional Balloons;
 - + 1 (one) colored page of Company Profile in IGF Book;
 - + 2 (two) Exhibition Booths(3m x 3m);
 - + Company brochures and promotional items in Conference Bags.



Appendix - 2

Gold Package

USD 78,947.368 (IDR. 750,000,000)

1. Maximum of 4 (four) sponsors.
2. Sponsorship benefits:
 - ✦ 5 (five) Invitations to attend the High Level Meeting;
 - ✦ 5 (five) Invitations to attend the Presidential Event / Executive Lecturer;
 - ✦ 5 (five) Invitations to attend the Gala Dinner;
 - ✦ 10 (ten) Invitations to attend the Exhibition intended for partners/sponsors;
 - ✦ Company Logo and Name on IGF Book;
 - ✦ Company Logo and Name on IGF Daily Bulletin;
 - ✦ Company Logo on all direction signs around the Exhibition location;
 - ✦ Company Logo on 20 (twenty) Vertical Banners at the entrance to Bali Nusa Dua Convention Centre (BNDCC);
 - ✦ Company Logo on 20 (twenty) Horizontal Banners at the entrance to BNDCC;
 - ✦ Company Logo on 5 (five) Hanging Banners around BNDCC;
 - ✦ Company Logo at the Welcome Gate;
 - ✦ Company Logo on 2 (two) Giant Banners (4m x 6m) around BNDCC;
 - ✦ Company Logo on the Host Country Website www.igf2013.or.id;
 - ✦ Company Logo on Advertising/Print Media;
 - ✦ Company Logo on Posters and Leaflets;
 - ✦ Company Logo on Photo Booth;
 - ✦ 1 (one) colored page of Company Profile in IGF Book;
 - ✦ 1 (one) Exhibition Booth (3m x 3m);
 - ✦ Company brochures and promotional items in Conference Bags.



Appendix - 3

Silver Package

USD 52,631.579 (IDR. 500,000,000)

1. Maximum of 10 (ten) sponsors.
2. Sponsorship benefits:
 - + 5 (five) Invitations to attend the High Level Meeting;
 - + 5 (five) Invitations to attend the Presidential Event / Executive Lecturer;
 - + 5 (five) Invitations to attend the Gala Dinner;
 - + 10 (ten) Invitations to attend the Exhibition intended for partners/sponsors;
 - + Company Logo and Name on IGF Book;
 - + Company Logo and Name on IGF Daily Bulletin;
 - + Company Logo on 10 (ten) Vertical Banners at the entrance to Bali Nusa Dua Convention Centre (BNDCC);
 - + Company Logo on 10 (ten) Horizontal Banners at the entrance to BNDCC;
 - + Company Logo on 2 (two) Hanging Banners around BNDCC;
 - + Company Logo on the Host Country Website www.igf2013.or.id;
 - + Company Logo on Posters and Leaflets;
 - + 1 (one) colored page of Company Profile in IGF Book;
 - + 1 (one) Exhibition Booth (3m x 3m);
 - + Company brochures and promotional items in Conference Bags.



Appendix - 4

Bronze Package

USD 26,315.789 (IDR. 250,000,000)

1. Unlimited number of sponsors.
2. Sponsorship benefits:
 - + 2 (two) Invitations to attend the Gala Dinner ;
 - + 10 (ten) Invitations to attend the Exhibition intended for partners/sponsors;
 - + Company Logo and Name on IGF Book;
 - + Company Logo and Name on IGF Daily Bulletin;
 - + Company Logo on 10 (ten) Vertical Banners at the entrance to Bali Nusa Dua Convention Centre;
 - + Company Logo on the Host Country Website www.igf2013.or.id ;
 - + Company Logo on Posters and Leaflets ;
 - + ½ (half) colored page of Company Profile in IGF Book ;
 - + Company brochures and promotional items in Conference Bags.



Appendix – 5

SPONSORSHIP APPLICATION FORM INTERNET GOVERNANCE FORUM (IGF) 2013

The undersigned below:

Name : _____
Job Title : _____
Company : _____
Telephone/Fax : _____ / _____
Email/Mobile : _____ / _____

state willingness to become Donor and/or Sponsorship Partner of the **INTERNET GOVERNANCE FORUM (IGF) 2013**, to be scheduled on 21-25 October 2013 in Bali Nusa Dua Convention Center (BNDCC) in the form of (please mark "X" on the selected Sponsorship Package) :

<input type="checkbox"/>	Platinum	USD 105,263.158	(IDR 1,000,000,000)
<input type="checkbox"/>	Gold	USD 78,947.368	(IDR 750,000,000)
<input type="checkbox"/>	Silver	USD 52,631.579	(IDR 500,000,000)
<input type="checkbox"/>	Bronze	USD 26,315.789	(IDR 250,000,000)

Payment Methods :

- ☉ Kindly make the payment before the Event and please transfer to this account :
ASOSIASI PENYELENGGARA JASA INTERNET INDONESIA (APJII)

Bank Central Asia (BCA)
Graha BIP Building Ground Fl.
Jl. Jend Gatot Subroto Kav. 23, Jakarta Selatan 12930
Account No. : 145.807.7788 (USD)
Account No. : 145.333.7999 (IDR)

- ☉ Transfer Slip should be sent via facsimile to (021) 5296 0635
and/or Email : mega@apjii.or.id / mega@igf2013.or.id

[CITY NAME], _____ 2013

SINCERELY,

FULL NAME, JOB TITLE, AND COMPANY STAMP



Appendix - 6

Media Planning

In order to boost visibility of IGF 2013 in media, IGF 2013 committee has planned to undertake the following, but not limited, activities:

1. Invitation/Pre-event Publication

Commencing in around D-30 prior to IGF 2013, the committee will start the invitation stage. Invitation stage is aimed at educating public as well as building initial awareness of IGF 2013. At this stage the committee will:

- a. Publish Opinion Editorial (OpEd) article insertion in first-tier media (online) on theme relevant to IGF 2013 (e.g. multi-stakeholder governance approached, internet for development, transparency and social changes, etc)
- b. Conduct Key Opinion Leader (KOL) KOL interview in media
- c. Insert display/banner/text ad in media (online) that link to IGF 2013 website (*tentative*)
- d. Publish Social Media (twitter, blog) news spread

2. D-Day Presence

In the D-Day of IGF 2013, the committee will:

- a. Broadcast live streaming through IGF 2013 website
- b. Conduct Social Media (twitter, blog) live report
- c. Arranges KOL on-site interviews or press conference
- d. Develop and support media center

3. Amplification/Post-event Publication

To amplify the message of IGF 2013, the committee will undertake the following activities:

- a. Social Media (twitter, blog) content management
- b. Send out thank you mail to media and attendees



4. List of Media to Invite

Below are proposed, but not limited, media to invite to cover IGF 2013.

Type	Media
Newspapers	Kompas
Newspapers	Media Indonesia
Newspapers	Seputar Indonesia
Newspapers	Republika
Newspapers	Koran Tempo
Newspapers	Bisnis Indonesia
Newspapers	The Jakarta Post
Newspapers	Jakarta Globe
Online	Kompas.com
Online	Detikcom
Online	Vivanews.com
Online	Liputan6.com
Online	AFP Indonesia
Online	Bloomberg Indonesia
Television	TV One
Television	Metro TV
Television	SCTV
Television	RCTI
Television	Indosiar
Television	ANTV
Television	Global TV
Television	Trans TV
Television	Trans 7
Radio	Elshinta FM
Radio	Tri Jaya FM
Radio	Delta FM Network
Radio	Hardrock FM
Magazine/Tabloid	Chip
Magazine/Tabloid	Info Komputer
Magazine/Tabloid	Telset
Magazine/Tabloid	Tomorrow's Technology Today (T3)
Magazine/Tabloid	PC Plus



MENTERI KOMUNIKASI DAN INFORMATIKA
REPUBLIK INDONESIA
KEPUTUSAN

MENTERI KOMUNIKASI DAN INFORMATIKA

NOMOR 260 TAHUN 2013

TENTANG
PEMBENTUKAN TIM ANTAR KEMENTERIAN
PERSIAPAN PERTEMUAN *INTERNET GOVERNANCE FORUM*
KEDELAPAN
TAHUN 2013 DI INDONESIA

MENTERI KOMUNIKASI DAN INFORMATIKA,
REPUBLIK INDONESIA,

Menimbang

- : a. bahwa dalam rangka mewujudkan kepentingan strategis Indonesia dan memperkenalkan kepada dunia internasional Indonesia mempunyai ciri khas sebagai negara kepulauan terbesar di dunia yang telah menjadi motivator dan berpartisipasi aktif dalam pemanfaatan fasilitas TIK khususnya Internet;
- b. bahwa untuk mempercepat mengatasi masalah kesenjangan digital global dan meningkatkan kesejahteraan masyarakat dunia sesuai dengan tujuan dan sasaran yang tercantum di berbagai kesepakatan internasional di bawah pimpinan PBB termasuk MDGs;
- c. bahwa *World Summit on Information Society (WSIS)* menyepakati ditindak lanjutinya diskusi pencapaian tujuan dan target pembangunan masyarakat dunia dengan melaksanakan pertemuan *Internet Governence Forum (IGF)* selama 5 (lima) tahun (2006-2010) dan dipandang perlu untuk dilanjutkan hingga 5 (lima) tahun lagi (2011-2015);
- d. Keputusan Penunjukan Indonesia sebagai tuan rumah *Internet Governence Forum (IGF)* kedelapan pada tanggal 9 November 2012 di Baku, Azerbaijan;
- e. bahwa berdasarkan pertimbangan sebagaimana dimaksud dalam huruf a, huruf b, huruf c, dan huruf d, perlu menetapkan Keputusan Menteri Komunikasi dan Informatika tentang Tim Antar Kementerian Persiapan Pertemuan *Internet Governance Forum* Kedelapan Tahun 2013 Di Indonesia ;

Mengingat

- : 1. Peraturan Presiden Nomor 47 Tahun 2009 tentang Pembentukan dan Organisasi Kementerian Negara sebagaimana telah beberapa kali diubah

terakhir dengan peraturan Presiden Nomor 91 Tahun 2011 tentang Perubahan Ketiga atas Peraturan Presiden Nomor 47 Tahun 2009 tentang Pembentukan dan Organisasi Kementerian Negara;

2. Peraturan Presiden Nomor 24 Tahun 2010 tentang Kedudukan Tugas. Dan Fungsi Kementerian Negara serta Susunan Organisasi, Tugas dan Fungsi Eselon I Kementerian Negara sebagaimana telah beberapa kali diubah terakhir dengan Peraturan Presiden Nomor 92 Tahun 2012 tentang Perubahan Kedua atas Peraturan Presiden Nomor 24 Tahun 2010 tentang Kedudukan, Tugas dan Fungsi Kementerian Negara serta susunan Organisasi, Tugas dan Fungsi Eselon I Kementerian Negara;
3. Keputusan Presiden Republik Indonesia Nomor 84/P Tahun 2009 tentang Kabinet Indonesia Bersatu II, Periode 2009 – 2014 sebagaimana telah diubah dengan Keputusan Presiden Nomor 59/P Tahun 2011;
4. Peraturan Menteri Komunikasi dan Informatika Nomor 17/PER/M.KOMINFO/10/2010 tentang Organisasi dan Tata Kerja Kementerian Komunikasi dan Informatika;

MEMUTUSKAN

- Menetapkan : KEPUTUSAN MENTERI KOMUNIKASI DAN INFORMATIKA TENTANG PEMBENTUKAN TIM ANTAR KEMENTERIAN PERSIAPAN PERTEMUAN *INTERNET GOVERNANCE FORUM* KEDELAPAN TAHUN 2013 DI INDONESIA.
- PERTAMA : Membentuk Tim Antar Kementerian Persiapan Pertemuan *Internet Governance Forum* Kedelapan Tahun 2013 Di Indonesia, selanjutnya disebut Tim dengan susunan sebagaimana tersebut dalam Lampiran Keputusan ini.
- KEDUA : Tim sebagaimana dimaksud dalam diktum KESATU bertugas :
 1. menyiapkan referensi untuk bahan persiapan pertemuan *Internet Governance Forum* Kedelapan Tahun 2013 di Indonesia;
 2. melakukan pembahasan persiapan pertemuan *Internet Governance Forum* Kedelapan Tahun 2013 di Indonesia; dan
 3. melaporkan hasil pelaksanaan tugas dan bertanggung jawab kepada Menteri Komunikasi dan Informatika.
- KETIGA : Untuk kelancaran pelaksanaan tugasnya Ketua Tim dapat mengangkat Tim Teknis, Anggota Tambahan dan Anggota Sekretariat sesuai dengan kebutuhan.
- KEEMPAT : Biaya yang timbul akibat pelaksanaan Keputusan ini dibebankan pada anggaran Direktorat Jenderal Aplikasi Informatika Kementerian Komunikasi dan Informatika tahun 2013.

KELIMA : Keputusan ini mulai berlaku pada tanggal ditetapkan dan berakhir tanggal 31 Oktober 2013.

Ditetapkan di Jakarta
pada tanggal 25 Februari 2013

MENTERI KOMUNIKASI DAN INFORMATIKA,



LAMPIRAN
KEPUTUSAN MENTERI KOMUNIKASI DAN
INFORMATIKA
NOMOR 260 TAHUN 2013
TENTANG PEMBENTUKAN TIM ANTAR
KEMENTERIAN PERSIAPAN INTERNET
GOVERNANCE FORUM KEDELAPAN TAHUN
2013 DI INDONESIA

SUSUNAN TIM ANTAR KEMENTERIAN

I. Pengarah :

1. Ketua :
Menteri Komunikasi dan Informatika
2. Wakil ketua :
Menteri Hukum dan HAM

II. Steering Committee (SC) :

1. Ketua :
Ashwin Sasongko, Dirjen Aplikasi
Informatika
2. Wakil Ketua I:
Semuel. A. Pangerapan, Ketua Umum
APJII
3. Wakil Ketua II :
Zainal A. Hasibuan, Wakil Ketua Timlak
Detiknas

Anggota :

1. Basuki Yusuf Iskandar (Kemkominfo)
2. Freddy Tulung (Kemkominfo)
3. Syukri Batubara (Kemkominfo)
4. Muhammad Budi Setiawan (Kemkominfo)
5. Kalamullah Ramli (Kemkominfo)
6. Rudi Lumanto (Kemkominfo)
7. Muhammad Budi Setiawan (Kemkominfo)
8. Aizirman Djuson (Kemkominfo)
9. D. Susilo Hartono (Kemkominfo)
10. Ikhsan Baidirus (Kemkominfo)
11. Arko Hananto (Kementerian Luar Negeri)
12. Alexander Rusli (Direktur Utama Indosat)
13. Alex J. Sinaga (Direktur Utama Telkomsel)
14. Arief Yahya (Direktur Utama PT. Telkom)

- | | | |
|-----|------------------------|-------------------------|
| 15. | Henri K. Soemartono | (Klik Indonesia) |
| 16. | Edmon Makarim | (Universitas Indonesia) |
| 17. | Megi Margiyono | (IDOLA) |
| 18. | Hammam Riza | (BPPT) |
| 19. | Setyanto P. Santosa | (MASTEL) |
| 20. | Indra Utoyo | (MIKTI) |
| 21. | Erick Tohir | (ATVSI) |
| 22. | Agustinus Sutandar | (APKOMINDO) |
| 23. | Haryawirasma | (Konten) |
| 24. | Rudi Rusdiah | (APWKomitel) |
| 25. | Andi Budimansyah | (PANDI) |
| 26. | Prof. Dr. Eko Indrajit | (APTIKOM) |
| 27. | Gunawan Riyanto | (ASPILUKI) |

III. Organizing Committee (OC) :

- | | | |
|----|---------------------|--------------|
| 1. | Ketua : | |
| | Sardjoeni Moedjiono | (Detiknas) |
| 2. | Wakil Ketua I: | |
| | Freddie Pinontoan | (APJII) |
| 3. | Wakil Ketua II : | |
| | Antonius Malau | (Kemkominfo) |

Anggota :

- | | | |
|-----|-------------------------------|---|
| 1. | Farida Dwi Cahyarini | (Kemkominfo) |
| 2. | Ismail Cawidu | (Kemkominfo) |
| 3. | Sutarman | (Kemkominfo) |
| 4. | Hedi M. Idris | (Kemkominfo) |
| 5. | Gatot Sulistianoro Dewa Broto | (Kemkominfo) |
| 6. | Herry Abdul Azis | (Kemkominfo) |
| 7. | Azhar Hasyim | (Kemkominfo) |
| 8. | Bambang Heru Tjahjono | (Kemkominfo) |
| 9. | Mariam Fatima Barata | (Kemkominfo) |
| 10. | Yan Rianto | (Kemkominfo) |
| 11. | Roy Rahajasa Yamin | (APJII) |
| 12. | Wahyoe Prawoto | (KADIN) |
| 13. | Shita Laksmi | (HIVOS) |
| 14. | Parlindungan Marius | (APJII) |
| 15. | Riyanto Gozali | (ASPILUKI) |
| 16. | Zulfadly Syam | (APJII Bali) |
| 17. | Arnold Makasau | (APJII) |
| 18. | Donny B. Utoyo | (ICT Watch) |
| 19. | Irene Poetranto | (Citizen Lab) |
| 20. | Sherly Haristya | (ID-Config) |
| 21. | Dinita Putri | (Centre For Innovation And Policy Governance) |
| 22. | Eddy Prayitno | (Indonesia Center For Deradicalitation And Wisdom/ICDW) |
| 23. | Valens Riyadi | (APJII) |

- | | | |
|-----|--|--|
| 24. | Harijanto Pribadi | (APJII) |
| 25. | Irvan Nasrun | (APJII) |
| 26. | Wita Laksono | (APNIC) |
| 27. | Indriyatno Banyumurti | (Indonesia CSO's Network For Internet Governance) |
| 28. | Wahid Juniarto | (APJII Bali) |
| 29. | Carlia I Djajadisastra | (APTIKOM) |
| 30. | Didik A. Partono | (ASPILUKI) |
| 31. | Martha Simanjuntak | (FTII) |
| 32. | Widhiastuti Tri Rahayu | (PANDI) |
| 33. | Eko Bhakti Chandra | (Kemkominfo) |
| 34. | Bonifacius W. Pudjianto | (Kemkominfo) |
| 35. | Aries Kusdaryono | (Kemkominfo) |
| 36. | Bambang Dwi Anggono | (Kemkominfo) |
| 37. | Bagio Prihatono | (Kemkominfo) |
| 38. | Ferdinandus Setu | (Kemkominfo) |
| 39. | Hendri Sasmita Yuda | (Kemkominfo) |
| 40. | Yudho Giri Sucahyo | (PANDI) |
| 41. | Lolly Amaliah Abdullah | (Kementerian Pariwisata dan Ekonomi Kreatif) |
| 42. | Muhammad Taufiq | (Kementerian Koperasi dan UKM) |
| 43. | Perwakilan Ditjen Multilateral | (Kementerian Luar Negeri) |
| 44. | Perwakilan Ditjen Multilateral | (Kementerian Luar Negeri) |
| 45. | Perwakilan Ditjen Multilateral | (Kementerian Luar Negeri) |
| 46. | Perwakilan Ditjen HPI | (Kementerian Luar Negeri) |
| 47. | Perwakilan Ditjen HPI | (Kementerian Luar Negeri) |
| 48. | Perwakilan Ditjen Imigrasi | (Kementerian Hukum dan HAM) |
| 49. | Perwakilan Ditjen Bea Cukai | (Kementerian Keuangan) |
| 50. | C. Betty Manurung | (Setneg) |
| 51. | Ni Luh Candrawati Sari | (Pemprov Bali) |
| 52. | Perwakilan Kementerian PP dan PA | (Kementerian Pemberdayaan Perempuan dan Perlindungan Anak) |
| 53. | Perwakilan PT. Garuda Indonesia | (PT. Garuda Indonesia) |
| 54. | Perwakilan PT. Angkasa Pura | (PT. Angkasa Pura) |
| 55. | Perwakilan Polri | (Polda Bali) |
| 56. | Perwakilan Kementerian Perdagangan | (Kementerian Perdagangan) |
| 57. | Perwakilan Kementerian Pertahanan | (Kementerian Pertahanan) |
| 58. | Perwakilan Kementerian Pendidikan dan Kebudayaan | (Kementerian Pendidikan dan Kebudayaan) |
| 59. | John Sihar Simanjuntak | (PANDI) |
| 60. | Ifik Arifin | (PANDI) |

- IV. 1. Sekretaris :
Djoko Agung Harijadi, Sekretaris Ditjen Aptika, Kemkominfo
2. Wakil Sekretaris :
Hendarwin Saputra, Ketua Bidang Regulasi dan Advokasi APJII

Anggota :

- | | | |
|-----|----------------------|--------------|
| 1. | Rizki Ameliah | (Kemkominfo) |
| 2. | Denden Imadudin | (Kemkominfo) |
| 3. | Helmi Yudasetia | (Kemkominfo) |
| 4. | Ary Fitria Nandini | (Kemkominfo) |
| 5. | Nanci Laura Sitinjak | (Kemkominfo) |
| 6. | Tonny Simangunsong | (Kemkominfo) |
| 7. | Rudi | (Kemkominfo) |
| 8. | Ibnu Murli | (Kemkominfo) |
| 9. | Handrianus Praing | (Kemkominfo) |
| 10. | Winda Novita Sari | (Kemkominfo) |
| 11. | Farid Maruf | (Kemkominfo) |
| 12. | Dikki Rukmana | (Kemkominfo) |
| 13. | Setiawan | (Kemkominfo) |
| 14. | Gerry Firmansyah | (Detiknas) |
| 15. | Resti | (Detiknas) |

Ditetapkan di Jakarta
pada tanggal 25 Februari 2013

MENTERI KOMUNIKASI DAN INFORMATIKA,



Thank You



**Organizing Committee
Internet Governance Forum (IGF) VIII
21 – 25 October 2013
Bali – Nusa Dua, Indonesia
www.igf2013.or.id**